

Subject: Ohio Marketing/Sales Tools

Good afternoon everyone,

Our team at the OBDC has recently updated much of its marketing material that tell the Ohio story. The industry snapshots below were developed in the last month and will continue to be updated as data changes. Please leverage the information contained in these documents in your regional communications and let me know if you have any questions. If there are opportunities to collaborate on these tools going forward please let me know as well.

Ohio Economic and Industry Snapshots

- [Ohio Advanced Materials Industry Snapshot](#) (pdf 1.3 MB)
- [Ohio Agribusiness Industry Snapshot](#) (pdf 2.2 MB)
- [Ohio Bioscience Industry Snapshot](#) (pdf 2.5 MB)
- [Ohio Economy Snapshot](#) (pdf 2.2 MB)
- [Ohio Logistics Industry Snapshot](#) (pdf 3 MB)
- [Ohio Manufacturing Industry Snapshot](#) (pdf 2.3 MB)
- [Ohio Motor Vehicle Industry Snapshot](#) (pdf 1.5 MB)
- [Ohio Professional Services Industry Snapshot](#) (pdf 2.3 MB)
- [Ohio Aerospace and Aviation Industry Snapshot](#)

Additional Ohio Marketing and Communications Resources

- [Ohio Executive Blog](#) – Features executive interviews and various industry related content. You can leverage these interview in your regional/local activity.
- [Ohio – The State of Perfect Balance on Facebook](#)
- [WhyOhio on Twitter](#)
- [Ohio Video Archive](#)
- [OBDC/Ohio Press Releases](#)
- [hiVelocity](#) - *hiVelocity* tells the story of the new economy in Ohio. It's a narrative of creative people and businesses and what they are doing to create jobs for today and tomorrow. It's the story of a state on the move. Every other Thursday, *hiVelocity* will present original stories, video and photography to

tell that story, from Cleveland to Cincinnati, Marietta to Maumee and parts in between.
Get *hiVelocity* free in your e-mailbox each week by signing up [here](#).

Matt Cybulski

Ohio Sales Manager

Ohio Business Development Coalition

[614.857.0900](tel:614.857.0900) Ext. 231

mcybulski@ohiomeansbusiness.com