

# *200th RED HORSE Squadron*

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## *National Guard and Economic Development?*



**Col Andy Stephan**

**This Briefing is:  
UNCLASSIFIED**

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# Agenda



- 
- **Economic Development and the Ohio National Guard**
  - **Civil – Military Relations**

***Non attributional!!!***

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# *Economic Development*



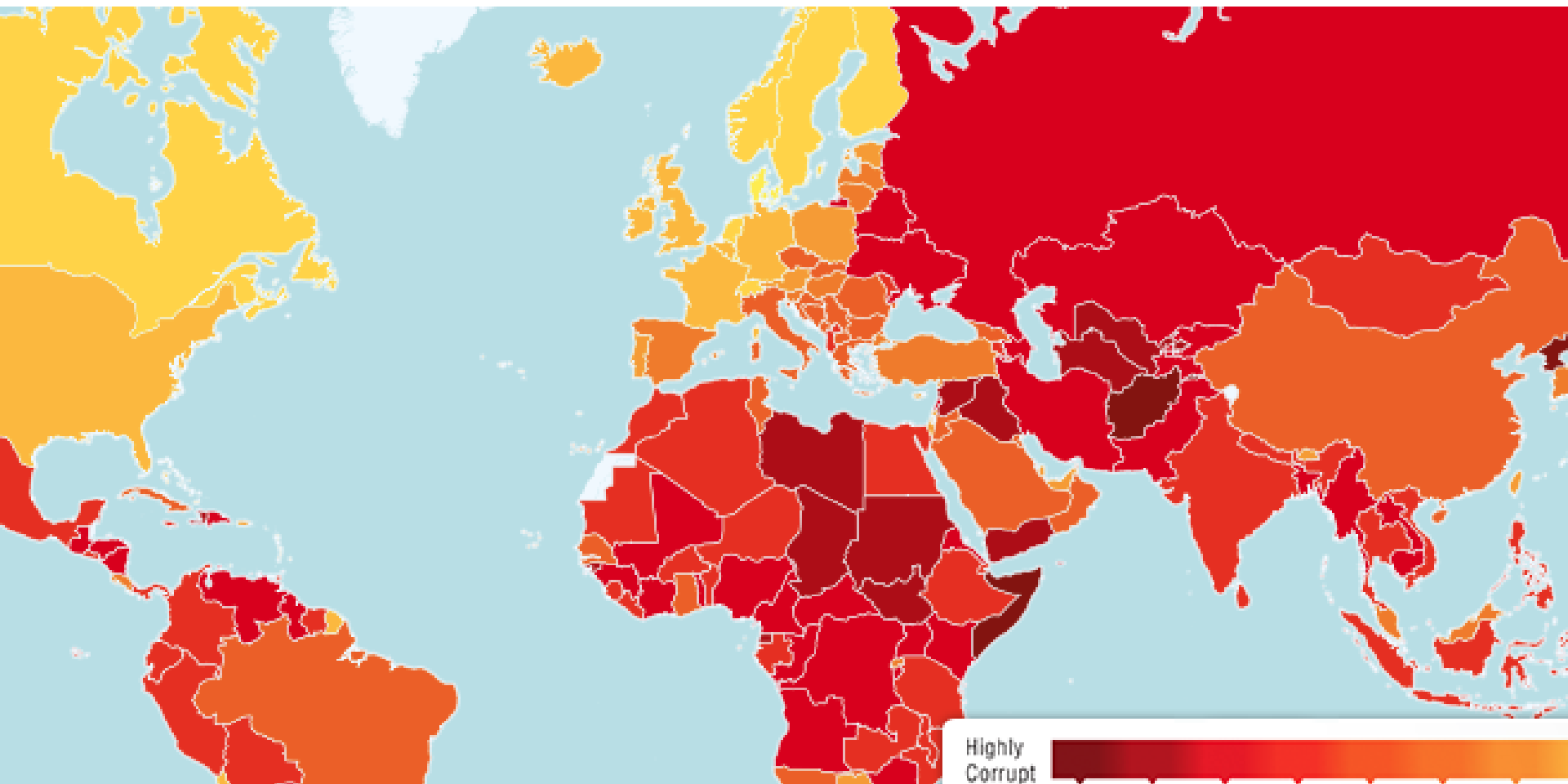
- **Creating an environment conducive to Job creation**
  - Finance
  - Marketing
  - Community development
  - Workforce development
  - Business development
  - Real Estate development
  - Leadership
  - Relationships/Partnerships

***Not a business major, just  
smile and ignore my errors***

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# Development Obstacles



Highly Corrupt

0-9 10-19 20-29 30-39 40-49 50-59 60-69 70-79

## Corruption and culture

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# Enemies?



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# Finance



- **Limited Budget: DOD falls within discretionary portion of budget, about 30% and shrinking**
  - Medicare, Medicaid, Social Security, Interest on the Debt all increasing
- **Where do I spend: Equipment, facilities, training, benefits**
  - Bonus for recruitment and specific skills
- **Unique DOD issues: type of money sets specific restrictions on what I can spend it on**
  - Generally disappears after a 1, 3, or 5 years
  - RDT&E, Procurement, MILPERS, O&M, MILCON

***Credit cards and Taxis***

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# Marketing



- Are we getting the word out?
- Do they know what we do?
  - Governor “What does the Guard do for me”
- Recruiting
  - Do they know we have jobs and opportunities

***Lunch with Superintendents***

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# *Community Development*



- **Does our community attract jobs?**
  - Infrastructure, taxes, workforce
- **What are we doing to make it better?**
  - Community Partnerships
  - IRT
  - SC2

***Community projects***

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# ***Workforce Development***



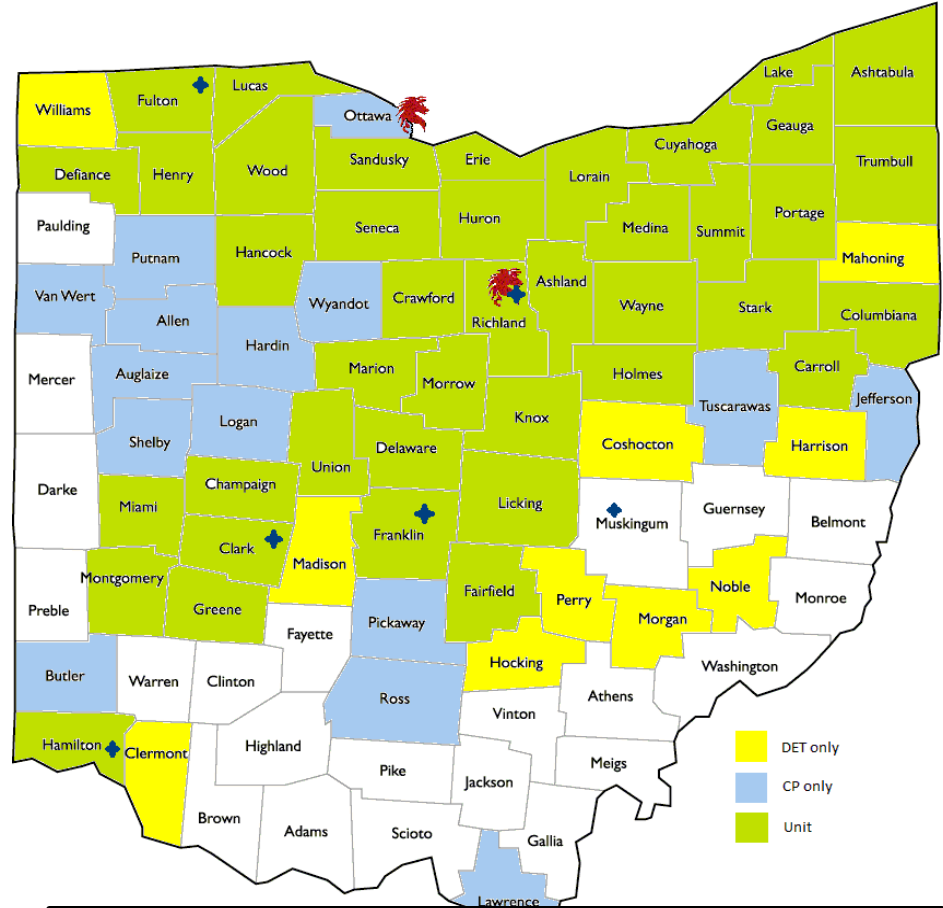
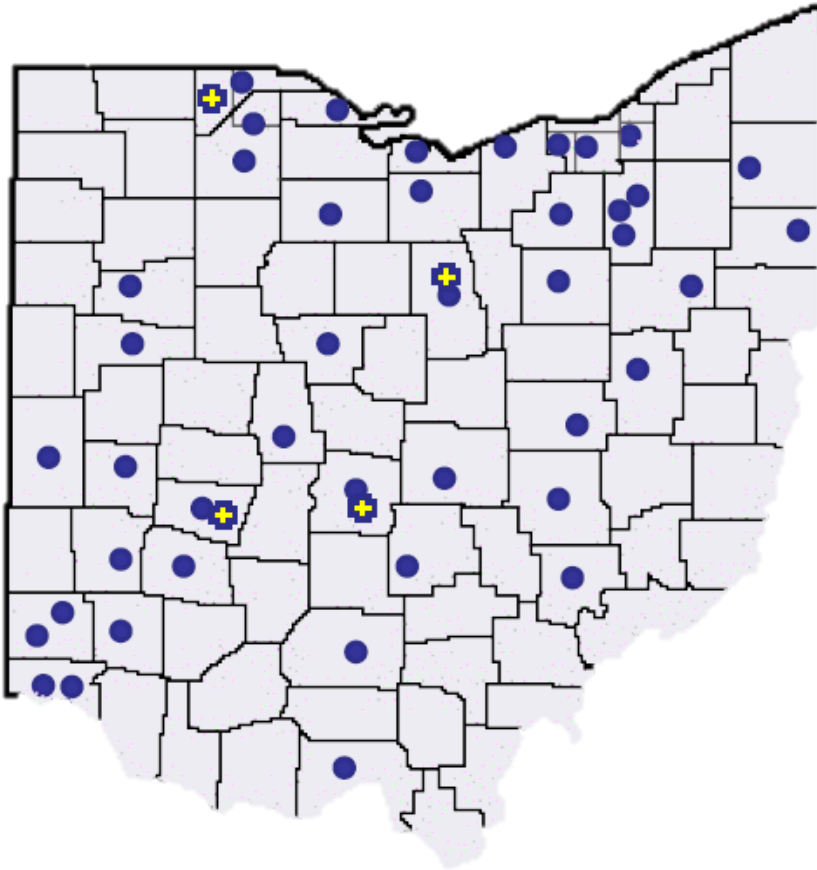
- **World class training**
  - Basic Training
  - Tech School 1 – 9 months
  - Continuing Education
  - Technology
  - Innovation
  - Scholarship program
- **Hiring limitations**
  - Drug use
  - Medical disqualifiers
  - Physical disqualifiers
  - Fitness
- **Community benefits**
  - Skilled workers
  - Disciplined workers
- **Issues**
  - Deployments
  - Drugs
  - Discrimination, Harassment, Sexual Assault
  - Non-work related training

***Elena Brothers / Tyson Root***

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# Living in the community



Army Guard 50% of total force, 11000 in Ohio  
Air Guard, 35% of total force, 5000 in Ohio

*Living in Upper: TSgt Mike Shook*  
*Living in Carey: TSgt Bo Wright*  
*From Carey: Casey Vaughn, Bo Wright, Michael Taylor*  
*From Upper: James Massara*



# Guard workforce



- Civil Engineering
- Civil Engineering Management
- Engineering Assistants
- Operations Management
- Structures
- Pavements & Heavy Equipment
- Electrical
- HVAC/R
- Utilities
- Power Production
- Entomology
- Liquid Fuels / POL
- Logistics
- Supply
- Readiness
- Services
- Vehicle Maintenance
- Safety
- Administration
- Human Resources
- Training
- *Medical*
- *Communications/Cyber*
- *Security Forces*
- *Contracting*
- *Finance*
- *Legal*
- *Aircraft Mechanics*
- *Environmental*
- *Emergency Management*
- *Fire Fighting*

***Citizen Airmen / Soldiers***

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# ***Business Development***



- **Entrepreneurial development**
- **Growth**
- **Recruitment**

- ***Bulgarian prostitutes***
- ***Entrepreneurial or corrupt***
- ***Grass cutters***
- ***\$5 million ½ mile gravel road***
- ***\$43 million gas station***



# *Real Estate Development*



- Rules, rules, rules....

***Who's land is this: concrete pad,  
and base growth?***

***Joint use of facilities with USCG  
and others***



# *Leadership*



- **Vision**
- **Focus**
- **Commitment**
- **Global competition**

***Must be committed, others  
are not: RADOME,***



# ***Relationships / Partnerships***



- **Inclusive not reclusive**
- **Sacrifice to Share**
- **Culture**
  - **Religion**
  - **Race**
  - **Family**
  - **Life expectations**

***Windmills and Don Quixote  
Mechonic and Abraham Lincoln  
I don't like surprises***

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# *Ohio National Guard*



- Leadership
- Entrepreneurialism
- Scholarship program

***We answer the workforce  
development piece of the puzzle***

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# *Civil – Military Relations*



- **Gap between civilian populace and military**
  - Very few impacted by use of military
    - No tax, No rationing, No draft
    - < 1% of population in the military (
- **Need people to think about Foreign Policy, the role of the military and engage politicians**
  - Fight wars, peace keeping, nation building?
- **Active units generally in isolated communities**
  - Guard personnel live within communities throughout the state.

***American, not a political party, issue***

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# *Civil – Military Relations*



- **Some things to think about**
  - **Violence at lowest levels in history of the world**
  - **Death by homicide greater than death from war**
  - **Acts of terrorism have dropped significantly since 1970, this includes 2001.**
    - **Far fewer terrorists attacks in North America than rest of world**
    - **Greater risk of being hit by lightning than a terrorist attack**
  - **Adjusted for Inflation military budget historically around \$400 billion, since 2002 between \$500-\$600 billion**
  - **Base closure is coming, will we do it well this time?**
    - **Infrastructure costs**



# *Civil – Military Relations*



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- **“Ultimately, it is impossible to separate economic power and political power. Whatever enhances the commercial, financial and industrial power of a state increases the military power of that state.” *Mackubin Thomas Owens,***
  - **National Security and the Budget**
    1. **Reform Entitlement Programs (reduce federal expenditures)**
    2. **Increase Federal Tax Revenue**
    3. **Pro-Business Tax Reform / Regulatory Changes (grow GDP)**
    4. **Health (not just healthcare) Reform**
    5. **A combination of all of these!**



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# QUESTIONS

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