



Mission: "To passionately connect talent with employment opportunities"

Meeting Minutes
November 20, 2019 - The First Citizens National Bank

Attendance:

Bonnie Shaw - The First Citizens National Bank
Steve Seitz – Wyandot County Commissioner
Jason Eibling - Mid-American Therapy/Wyandot Chamber of Commerce
Amanda Fleming – Wyandot Chamber of Commerce
Greg Moon – Wyandot Economic Development
Tami Galloway – Marion Technical College
Laura Gier – Wyandot County Job and Family Services
Laurie Vent – Upper Sandusky Schools
Frank Gibson – North Central Ohio Region Industry Manufacturers Workforce Alliance
Tammy Groves – Wyandot Memorial Hospital
Brian Kimmel – Kimmel Corporation

Call to Order:

Jason Eibling called the meeting to order at 8:15 a.m.

Next Meeting:

Jason stated the next scheduled meeting is Wednesday, Dec. 18th, and asked if there were any who would rather forego that meeting the week before Christmas. Hearing no objections, it was decided that meeting would occur as usual.

Action Recap:

Members shared information about recent meetings they had attended to share information and progress of the WETF:

- Frank and Jason provided a recap of the presentation they made to the Marysville Chamber of Commerce outlining the formation, structure, and progress of the WETF. Marysville currently has a HR Network in place, but is working to structure a workforce effort. Frank advised they are more than likely going to move forward implementing an effort using the Strategic Doing principals in January.
- Tami recapped the recent Made in Marion Expo, which included approximately 1,300 7th and 9th grade students from around Marion County. The event featured area schools and manufacturers who each had interactive displays showing their processes or products. All students were provided a map that they were required to have each company identify

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where their business was located on. A recap video was also shown featuring the company and school displays.

- Greg thanked those WETF members who attended the recent Wyandot County Economic Development Annual Meeting where a quick recap of WETF efforts was provided.
- Amanda and Tami gave a summary of their experience at this year’s Ohio Manufacturer Association Workforce Summit. Amanda noted there were many panel sessions and discussion of the new TechCred program, but not much other substance. Tami also noted that last year’s offering was much better than 2019.
- Frank and Deana attended a 2.5 day Strategic Doing workshop in Columbus. Frank noted that the creators of Strategic Doing led the sessions, and a wealth of information was shared. Frank and Deana plan to take their knowledge gained and apply it within their businesses as well as to progress WETF efforts.

Upcoming Events:

Information on applicable upcoming events was shared:

- Greg mentioned that Carey Elementary was holding its first Careers Event on Nov. 26th. This will include all elementary school students being separated into groups of 10 who will have 5 minutes with professionals from various industries to talk about what their job entails, and how they got there.
- Greg also mentioned the Wyandot County Manufacturing Day program would be held Dec. 3rd for USHS & MHS students, and Dec. 10th for CHS & VHS students. The program includes tours of manufacturing operations for all county sophomore students, and highlights all of the opportunities available in the industry as well as the modern day manufacturing environment.
- Laurie noted that Upper Sandusky Middle School would also be holding it’s careers week next week, where professionals will visit various classes to discuss their occupations and backgrounds.
- Frank stated that the North Central Ohio Regional Industry Manufacturing Workforce Alliance would meet Thursday, Nov. 21st at the Marysville Chamber, and then on Dec. 19th at the Crawford Success Center. All WETF members were invited to attend.

Themes - Action Teams Breakout:

Teams broke out into working sessions and devised ongoing tasks working toward their individual action items. Progress and plans were then shared with the larger group:

- Communication:
 - HR Network – Has been built out. Will begin sending at least monthly communications to members of the list. Will start with distributing the flyer for the Workforce Stability classes, and possibly follow up with questions to help members of that group.
 - Job Fair – The group is beginning to consider ideas to quasi-replicate the Made in Marion Expo. For Wyandot, the event may be more of a Business and Industry Expo due to a more limited pool of manufacturers.

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- Attraction:
 - Marketing video – All footage has now been captured, and the next big step is in writing the script / narrative and then video editing.
 - Goals – The student loan assistance grant goal has been stagnant for some time, and will more than likely remain that way. The Attraction group is beginning to brainstorm other viable goals to replace it.
- Retention:
 - Daycare – Not much progress.
 - Transportation – To help sustain the public transportation offering, considering how employers could access the system outside of its set hours during the day. Greg mentioned that contract services are available outside of normal hours. Greg and Steve will reach out to Scott and Pam with Wyandot Rides to get more information about these expanded serve possibilities that can then be shared with the Wyandot HR Network.
 - Workforce Stability program – Need to begin getting the flyer distributed. The flyer PDF will be shared with WETF members to distribute far and wide..
- Education:
 - Engagement Letter – It was noted that a handful of businesses have responded to the engagement letter that was shared. Laurie is working with her career teachers and counselors to follow up and engage those businesses. She is considering having some of those engaged students present to the WETF.
 - Potential Manufacturing Course Offerings - The concept of bringing in manufacturing-related machinery and equipment into USHS is being explored. Specifically, ways that USHS can work with Vanguard-Sentinel to provide local offerings. Frank and Tami are also working to connect Laurie with the HAAS high school education offering that is used around the county.

Next Meeting:

December 18th (3rd Wednesday of the month) at First Citizens National Bank. Plan is to have an annual recap of WETF efforts, and updates from members on what is occurring in their own businesses surrounding workforce.

Meeting Adjourned

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