



Mission: “To passionately connect talent with employment opportunities”

Meeting Minutes
February 20, 2020 - The First Citizens National Bank

Attendance:

Bonnie Shaw - The First Citizens National Bank
Jennie Dranschak – Bridgestone APM Company
Steve Seitz – Wyandot County Commissioner
Leanna Barnes – Vaughn Industries
Laura Gier – Wyandot County Department of Job & Family Services
Tammy Groves – Wyandot Memorial Hospital
Kyle McColly – Wyandot Solid Waste District
Dean Shepherd – Kasai North America
Brian Kimmel – Kimmel Corporation
Angie Morelock – Vanguard-Sentinel Career and Technical Centers
Jason Eibling - Mid-American Therapy/Wyandot Chamber of Commerce
Amanda Fleming – Wyandot Chamber of Commerce
Greg Moon – Wyandot Economic Development
Michael Augenstein – Marion Technical College
Laurie Vent – Upper Sandusky Schools

Call to Order:

Jason Eibling called the meeting to order at 8:15 a.m.

Action Recap:

Members shared information about recent meetings they had attended to share information and progress of the WETF:

- Economic Forecast Breakfast
 - This was a Chamber sponsored event where Jason & Greg provided a presentation with an overview of the WyETF, and its efforts.
 - There were roughly 80 in attendance.
 - Out of the audience participation portion, Retention was the theme area that was noted as the largest difficulty for their respective organizations.
- Workforce Stability Series
 - These sessions offered by Scott Moore are ongoing the first week of each month in both Upper Sandusky and Carey.
 - Representatives from the Frist Citizens National Bank, Bridgestone APM, Wyandot Memorial Hospital, and Vaughn Industries have attended the sessions and found the instruction and information shared to be very valuable.
- TechCred Program
 - Applications were accepted during the month January, but consecutive application periods are expected as early as March.

Vision: “A community with purposeful and diverse employment opportunities.”



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- MTC had some outreach from Wyandot County employers who were referred to other educational providers.
- The Recycling Center did submit an application for a new welding certification with Tri-Rivers CC.

Upcoming Events:

Information on applicable upcoming events was shared:

- Strategic Doing Workshop – Feb. 20th (Wyandot EMS)
 - 27 currently registered.
- Attracting & Retaining in Multi-generational Workplaces - March 18th (Wyandot EMS)
 - Presented by Denise Ball – ToolingU / SME
 - Will be in place of the WyETF March Meeting
- Ohio Industry Sector Partnership Grant
 - Application window is open until March 13th.
 - Jason, Greg, and Laurie would like to explore the possibility of increasing industry specific training opportunities within the local high schools.
 - An email was sent to local manufacturers to get a baseline assessment of common needed training. One example of a common need was maintenance technicians.

Themes – Collaboration and Report:

Teams broke out into working sessions and devised ongoing tasks working toward their individual action items. Progress and plans were then shared with the larger group:

- Communication: Working to rebrand the Wyandot HR Network without the use of “Human Resources” as not to exclude others that could benefit from the information shared with the listserv.
 - Planning to begin developing regular bulletins that will be sent to the Employer Network with timely, relevant, and useful information.
 - Also planning to compile a comprehensive listing of area job fairs that would be of benefit to employers located in Wyandot County.
- Attraction: The countywide marketing video is currently in the editing phase with the production company out of Tiffin, and will hopefully be complete soon. The plan is to share the video far and wide through social media groups, and with area employers who will hopefully also share.
 - The theme group would like to use the video footage already captured to produce further videos that focus more on specific subjects (i.e. job opportunities, community safety, wellbeing, etc.). There is also an idea to develop radio ads.
 - Daycare and Housing were also discussed as 2 large hurdles for attraction.
- Retention: The team is planning to develop a new resource guide that could be provided to new employees that are from outside of the community. This could include a number of local resources and services that someone unfamiliar with the area would find useful.

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- Education: Carey HS and Upper Sandusky HS have hired a shared employee, Lexa Cheney, that is serving as a liaison between students and further education and employment opportunities. Lexa will more than likely attend a future WyETF meeting.
 - There has been some outreach from companies in response to the letter requesting new job shadowing and internship opportunities for HS students. Much of that contact and information shared will be used in planning for the 2020-21 school year.
 - Laurie Vent is also looking into opportunities with Sentinel and MTC that could bring industry specific training into the local high schools. Those could include virtual reality training for maintenance, or mobile robotics labs.

Meeting Adjourned:

The next regular meeting was scheduled for April 15th (3rd Wednesday of the month) same time and location.

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