



# Wyandot County Office of Economic Development Bi-Monthly Newsletter

## Dates & Events

November 3rd

**Election Day**

Many local polling locations have changed. Check yours here.

November 5th - 5:00 p.m.

**WCOED 12th Annual Dinner**

Sycamore Event Center

[Click here for additional local events](#)

## WCOED Dashboard

|  |               |
|--|---------------|
| State Procured Leads                             | 302           |
| WCOED Leads                                      | 75            |
| Website Visits (1st time)                        | 32,957        |
| Grant Dollars Submitted                          | \$15,177,375  |
| Grant Dollars Approved                           | \$5,366,300   |
| New Investment Brought into the Community        | \$140,222,000 |
| Capital Investment from Local Expansion Projects | \$168,257,656 |
| Jobs Created                                     | 1,001         |
| New Annual Payroll Generated                     | \$30,976,527  |
| Jobs Retained                                    | 3,124         |
| Annual Payroll Retained                          | \$148,580,098 |
| Business Retention & Expansion (BR&E) Visits     | 253           |

*Note - numbers are cumulative estimates from the organization's inception intended to give board members a snapshot of the overall impact.*

## Washburn to Resign as Mayor

City of Upper Sandusky mayor and longtime WCOED board member, Scott Washburn, announced his retirement from public office earlier this week. Washburn was in his fourth four-year term as mayor, and is set to formally resign at the end of October.

The WCOED would like to extend its extreme gratitude to the great cooperation Mayor Washburn had with our office on economic and community development projects in and around the city. The Mayor was very supportive of our mission, upheld strong communication, and was not hesitant to reach out and organize discussions to move efforts forward.

Washburn will be moving back to the private sector. He has accepted a staff accountant role with Tiffin Metal Products. Prior to his time in office, he was an East of Chicago franchisee operating multiple stores. In a Daily Chief-Union article, Washburn cited the many infrastructure upgrades as major achievements of his administration as well as an open door policy that greatly increased communication within the community.

The partnership between WCOED and the City of Upper Sandusky significantly grew under Washburn's administration with the City formally joining the economic development board in 2014, and thereafter upheld the highest, platinum member status. The joint efforts with Mayor Washburn and his administration yielded many successful projects for local economic viability, and we are sincerely thankful for the work he's done.



**Wyandot  
County  
News**

## County Real Estate Updates

The Wyandot County Office of Economic Development offers recent updates to additions and other changes among our local industrial, commercial, retail, and multi-residential development opportunities:

### Crawford Industrial Building

Newly listed FOR LEASE

This industrial building built in 2004 is located on 2-lane State Highway 199, and is less than 1 mile from the 4-lane, divided highway US-23 for easy transportation access. The facility is perfectly situated to accommodate warehousing and light manufacturing operations. Building features include a phase inverter for 3-phase service, 14' clear height, a dock with electric lever, 3 drive-in doors, and heating throughout. Lease cost of \$2,500 per month or roughly \$0.23 per square foot.



### View All of Wyandot County's Listings:

#### [Industrial & Large Property Database](#)

For all industrial and properties over 5 acres in size

#### [Commercial Property Database](#)

For all commercial and retail properties



# Wyandot County News

## WCOED To Celebrate 12 Years

The Wyandot County Office of Economic Development will celebrate 12 years of successful local economic development at this year’s annual dinner.

[RSVP](#) to join us on the evening of Thursday, November 5th at the newly decorated Sycamore Event Center in the Village of Sycamore. A social hour will begin at 5:00 p.m. with dinner served at 6:00.

Attendees will get a chance to hear from this year’s Distinguished Contribution to Economic Development Award winners about their projects, and from our guest speaker, [Jim Robey, Director of Regional Economic Planning Services at the W.E. Upjohn Institute for Employment Research.](#)

Dr. Robey provides research and technical assistance on economic issues and in economic and workforce development to assist corporate, nonprofit, and economic and workforce development entities in problem resolution and strategic decision making. He prepares annual employment forecasts for southwest Michigan’s metropolitan areas, directs the production of Business Outlook for West Michigan, and provides economic insights for regional economic development across northwest Ohio, and the states of Ohio, Pennsylvania, West Virginia, Maryland, New York, and New Jersey. Robey received his PhD in Urban Studies from the Levin College of Urban Affairs, Cleveland State University.

### THE TWELFTH



### REGISTER TODAY

*(WCOED Platinum Level members receive 6 free tickets, and Gold Level members receive 2 free.)*

### ANNUAL DINNER



## Grant Program Awards 14 Small Businesses

The Wyandot County Small Business Relief Program was created in early August to award local small businesses with grants up to \$5,000 each. Utilizing CARES Act funds, the grant awards covered business interruption expenses incurred by the COVID-19 pandemic.

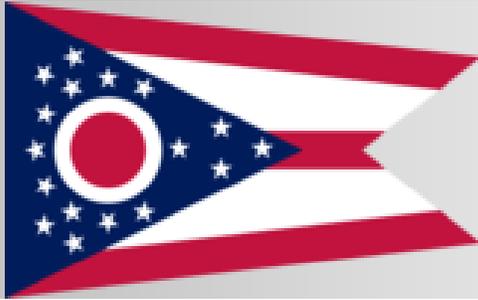
Developed under the leadership of the WCOED in close cooperation with the Wyandot County and City of Upper Sandusky Auditors, the program accepted applications from August 10th through September 15th.

20 businesses in total submitted applications for the program during the period. To be eligible for the Small Business Relief Program, applicants needed to have 50 employees or less and show at least a 25% annual decrease in gross revenue/receipts when comparing the period of March 1 – May 31, 2019 vs. the same period in 2020. Other eligibility requirements included an applicant must be for-profit, in operation since January 2019, and had less than \$1 million in annual gross revenue/receipts.

After reviewing the 20 application submitted, the City of Upper Sandusky and County of Wyandot will be awarding a total of more than \$67,000 to 14 area small businesses with their excess CARES Act funds. These grant funds are a reimbursement of eligible expenses a business had already incurred.

The WCOED would like to thank the Wyandot County Commissioners and Upper Sandusky City Council for their prompt appropriation of funds to make this program possible as well as the oversight and cooperation of both Auditors.

A graphic with a teal background and a blurred image of a laptop and a pen. The text "SMALL BUSINESS RELIEF GRANTS" is written in large, bold, white capital letters. Below this, an orange horizontal bar contains the text "Up to \$5,000 for Wyandot County Small Businesses" in white.



## Ohio Economic Development News

### TechCred and IMAP Programs Now Available



Governor's Office of  
Workforce Transformation

Mike DeWine, Governor

Jon Husted, Lt. Governor and Director

#### TechCred Application Period Opens

Lt. Governor Jon Husted announced that following the August round of TechCred, 288 Ohio companies have been approved for funding, which will help their current and incoming workforce earn the skills needed for the increasingly tech-infused economy.

The most recent TechCred application period closed at the end of August. During this round, 288 Ohio employers were approved for funding, resulting in Ohio employees earning up to 4,468 technology-focused credentials. The August round was record-setting, approving 1,227 more credentials than were approved in June 2020, which previously held the award record.

Since the program's start, a total of 983 Ohio employers have been approved for funding, supporting the earning of 11,941 tech-focused credentials by Ohio employees. This round marks a milestone as funding has been approved for over 10,000 credentials.

**The sixth TechCred application period opened on Thursday, October 1st and closes on October 30th.** You can learn more about the program at [TechCred.Ohio.gov](https://TechCred.Ohio.gov).

#### Ohioans Can Now Access Training at No Cost Through IMAP

Ohioans can now access training at no cost through 12 training providers under the Individual Microcredential Assistance Program (IMAP). These providers will offer training for 71 short-term, industry-recognized, and technology-focused credentials to help upskill Ohioans for the increasingly tech-infused economy. Through IMAP, nearly 2,000 Ohioans have the opportunity to earn a credential at no cost to them.

Ohioans who are low income, partially unemployed, or totally unemployed can visit the IMAP landing page at [IMAP.Development.Ohio.gov](https://IMAP.Development.Ohio.gov) to work directly with the training provider of their choice and enroll in the program that works best for them. The IMAP landing page lists the eligible training providers and the credentials Ohioans can earn under the program, along with examples of jobs each credential can help an individual obtain.

Individuals interested in earning a credential can visit [IMAP.Development.Ohio.gov](https://IMAP.Development.Ohio.gov) to learn more.

Source: Press release. (2 October 2020). Ohio Governor's Office of Workforce Transformation.



# Website Analytics

The audience overview shows that recent website traffic was significantly higher as compared to the previous two month period. This was most likely due to the availability of the Wyandot County Small Business Relief Program information housed on the site.

Important items to note for the months of August & Sept.:

- 1,308 total users
- 1,263 new users
- 00:00:54 avg. visit duration
- 1.56 pages viewed on average per visit
- 380 (29%) of users were from mobile devices

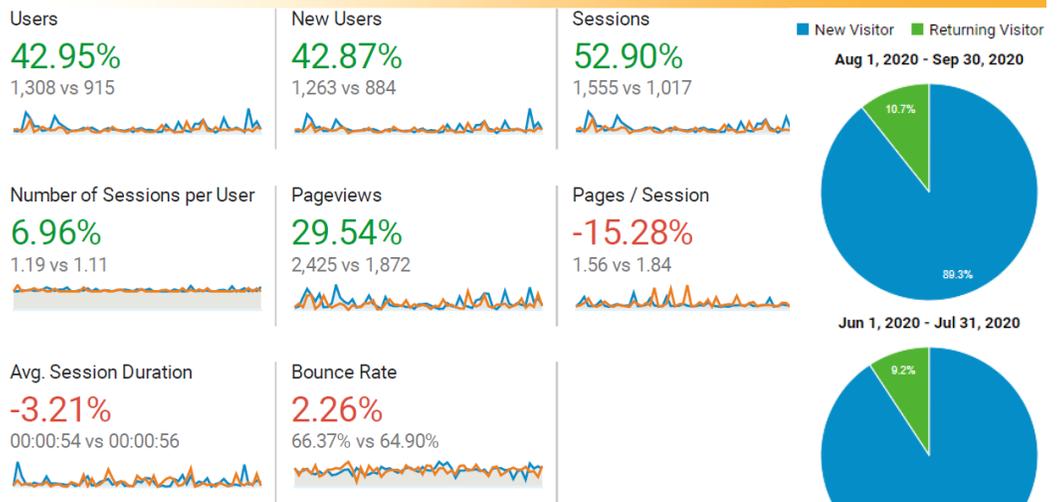
Top 10 cities where visits originated & percent of total:

1. Upper Sandusky - 12.75%
2. Cincinnati - 7.58%
3. Ashburn - 7.58%
4. Boardman - 5.10%
5. Findlay - 4.05%
6. Columbus - 3.53%
7. Carey - 2.48%
8. Tiffin - 1.65%
9. Quincy - 1.20%
10. Santa Clara - 1.05%

## Monthly Comparison

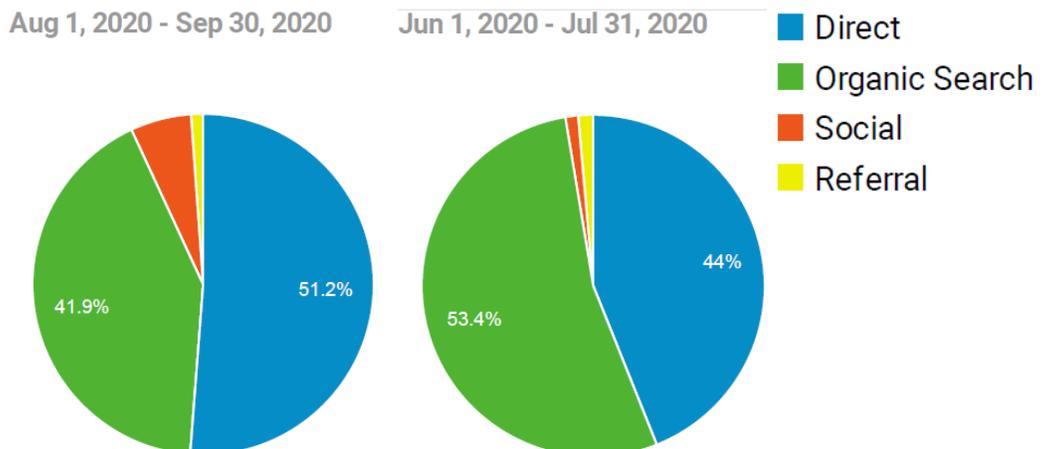
The following is a representation of WCOED website statistics for the most recent months of August & September vs. June & July.

### Audience Overview



### Acquisition Report

Many more users accessed the site directly and through social media during the most recent 2-month period. The amount of users finding the website through an organic internet search decreased significantly.





## Mission Statement

The WCOED was established to assist existing local businesses in economic development projects enabling them to remain profitable and competitive. In addition, we strategically research existing supply chains and regional industries to target and recruit new businesses development into the community. Ultimately, it is our intent to help improve the overall economic viability and quality of life in Wyandot County and the various municipalities located therein.

## Special Thanks to our Supporting Members



### Platinum Members:



and [The Wyandot County Board of Commissioners](#)

### Gold Members:

[Blanchard Valley Health System](#)  
[Carey Exempted Village Schools](#)  
[Charles Construction Services, Inc.](#)  
[Continental Structural Plastics](#)  
[CSI Construction Services Inc.](#)  
[Custom Glass Solutions](#)  
[First Citizens National Bank](#)  
[Hempy Water](#)  
[Health Services of](#)

[Wyandot County](#)  
[Kimmel Corporation](#)  
[Kirbys Sand & Gravel](#)  
[M.C. Diversified](#)  
[Mohawk Local Schools](#)  
[National Lime & Stone Company](#)  
[North Central Electric Cooperative](#)  
[One Energy, LLC](#)  
[Premier Bank](#)

[Quest Federal Credit Union](#)  
[Reineke Motors, Inc.](#)  
[Roynon Electrical Products Co.](#)  
[Schilling Propane Company](#)  
[Sycamore Telephone Company](#)  
[United Insurance Service](#)  
[Upper Sandusky Schools](#)  
[Upper United Development Corp.](#)  
[WMS Marketing Services](#)

### Silver Members:

[A-1 Printing](#)  
[ACI Alvada Construction Co.](#)  
[Edward Jones of Upper Sandusky](#)  
[Fairhaven Community](#)  
[Hancock-Wood Electric Cooperative](#)

[Mid-Ohio Energy Cooperative, Inc.](#)  
[OPS Wireless](#)  
[Pahl & Ward, CPA & Associates](#)  
[Peterman Associates, Inc.](#)  
[Pfeifer Hardware](#)  
[Regina Vent Realty LLC](#)

[Roth Bacon Moon Attorneys, LLC](#)  
[Union Home Mortgage](#)  
[Village of Sycamore](#)  
[Wyandot Chamber of Commerce](#)  
[Wyandot County Skilled Nursing & Rehabilitation Center](#)

### Reciprocal & Ex-Officio Members:

[Angeline School & Industries](#)  
[Carey Area Chamber of Commerce](#)  
 Doug Frisch

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