



Wyandot County Office of Economic Development Bi-Monthly Newsletter

Dates & Events

August 25th - 7:30 a.m.

[Economic Forecast Breakfast](#)
Trinity Evangelical UMC—
Upper Sandusky

September 13th - 4:00 p.m.

[WCOED Board Meeting](#)
Vaughn Industries Training Room

[Click here for additional local events](#)

WCOED Dashboard

State Procured Leads	333
WCOED Leads	78
Website Visits (1st time)	38,750
Capital Investment from Attraction Projects	\$145,722,000
Capital Investment from Expansion Projects	\$183,670,135
Jobs Created	1,111
New Annual Payroll	\$35,122,455
Jobs Retained	4,370
Annual Payroll Retained	\$212,166,349
Grant Dollars Submitted	\$15,955,575
Grant Dollars Approved	\$6,270,023
Incentive Value Secured	\$5,316,804
Business Retention & Expansion (BR&E) Visits	255

Note - numbers are cumulative estimates from the organization's inception intended to give board members a snapshot of the overall impact.

U.S. 30 CEDS - SWOT Survey

Call to Participate

We need your insight to understand our region's strength, weaknesses, opportunities, and threats.

The Center for Regional Development (CRD) at Bowling Green State University (BGSU), Ashland County, Crawford County, Richland County, and Wyandot County (known as the U.S. 30 Corridor) have partnered to update the region's Comprehensive Economic Development Strategy (CEDS). The CEDS is a five-year strategic plan that guides and prioritizes the region's economic, community, and workforce development efforts while providing a roadmap for federal, state, and private investment in our region.

The following survey is designed to gather public input on the strengths, weaknesses, opportunities, and threats to economic and community development in our region over the next five-years. Your answers will be anonymous and will be analyzed in aggregate to inform the development of the regional CEDS. The survey should take approximately 10 minutes to complete.

Thank you for your valuable input that will help shape the future of our region!

Please access the Survey Link below:

[Take Survey](#)



Ward-Pahl CPA, LLC

WCOED Member Spotlight

Ward-Pahl CPA, LLC

This month's WCOED Member Spotlight highlights one of our original gold level members since inception, [Ward-Pahl CPA](#). Ward-Pahl is represented on the WCOED board by partner and WCOED Treasurer Sara Pahl, who submitted the following:

Ward-Pahl CPA, LLC (formerly Gary Ward, CPA & Associates) was officially formed in 2019 by Sara Pahl after the passing of Gary Ward. Sara started her accounting career in 2004 with Gary Ward, CPA. She became a partner in 2015 and then became the sole owner in 2019. After receiving degrees from both Hillsdale College and the University of Findlay, Sara passed the CPA exam and received her CPA license in 2007.

Ward-Pahl, CPA offers a wide variety of services, such as preparation of personal and business tax returns, non-profit returns, payroll tax reports, sales and use tax returns, and gift tax returns. The firm can also help with financial statements, tax planning, and bookkeeping. The business offers a complete small business payroll service including payroll checks, direct deposit, tax deposits, quarterly and annual payroll reports, W-2's and 1099's. Sara is a QuickBooks Pro Advisor as well. As a Certified Public

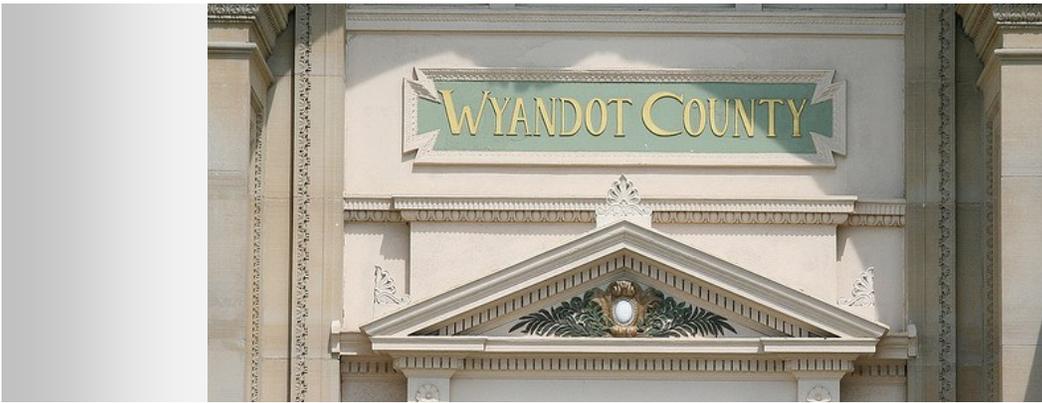
Accountant (CPA), Sara can also represent clients before the IRS concerning audits or tax notices.

The firm is located in Upper Sandusky and primarily serves Wyandot County and the surrounding counties.

Gary Ward was one of the founding members of WCOED so the firm has been very involved from the beginning. Sara is currently the WCOED treasurer and has served in this position since January 2020.

The firm is a member of both the Wyandot and Carey Chambers. Sara is a member of the Ohio Society of CPA's and the American Institute of Certified Public Accountants (AICPA). She is also involved in various non-profit organizations in Wyandot County, including the Dorcas Carey Public Library and the Kiwanis Club of Carey.

The firm prides itself on its ethical principles, professional conduct, and confidentiality. Ward-Pahl CPA enjoys this community and loves being able to help individuals and businesses with their tax and accounting needs.



Wyandot County News

Wage & Benefit Survey Results Now Available

The Wyandot County Office of Economic Development, working in partnership with economic development organizations and Job & Family Services partners from around the North Central Ohio region, recently received the Final Report of its recent wage & benefit survey effort. This is the first time a formal wage & benefit survey was completed in Wyandot.

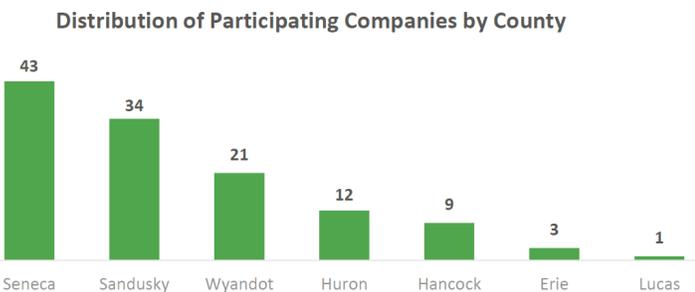
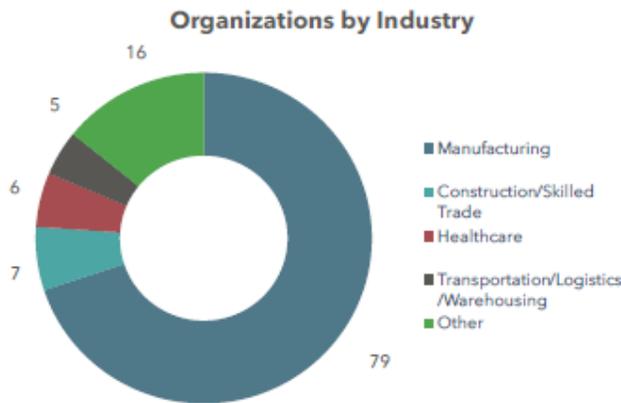


The 7-county survey offers key information on company demographics, types of benefits offered to employees, retention strategies, and compensation patterns. The survey targeted employers in Manufacturing, Logistics and Warehousing, Healthcare, and Construction industries. The Department of Job and Family Services/OhioMeansJobs offices in both Seneca and Sandusky Counties were

able to secure funding through the Greater Ohio Workforce Board to facilitate the survey process.

Of the total 123 employer responses, 21 responses were received from Wyandot County, which was the 3rd highest among the 7 participating counties.

The WCOED would like to thank to all of the local employers who took time to participate in the Wage & Benefits Survey, which will provide valuable information for many organizations and their continued evaluation of these items.



View the Wage & Benefit Survey Report Here



United Way Again Supports Community Opportunity System

The United Way of North Central Ohio, serving Wyandot County, recently announced its allocation of \$3,500 to collectively support both the Community Opportunity platform (www.CommunityOpportunity.com) and the 501(c)(3) Wyandot Improvement Network (WIN). This marks the 4th year in a row that the United Way has accepted a proposed funding application for Community Opportunity and its first time allocating funds to the WIN.

The Wyandot County Office of Economic Development would like to thank the United Way and its leadership for its charitable efforts throughout Wyandot County and in our surrounding communities!

Wyandot Community Branding Effort Asks for Support

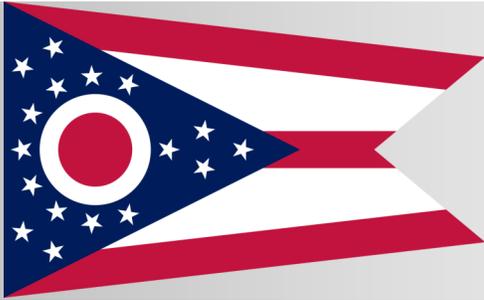
The Wyandot Community Branding initiative currently underway is the initial project of the WIN and will result in new logos for the County of Wyandot, City of Upper Sandusky, Village of Carey, and Village of Sycamore. A concerted community branding effort to create a consistent image and message has never before been done in Wyandot County.



This outward messaging to both internal and external stakeholders, created through public feedback, is an important part of Wyandot County’s viability and attractiveness moving into the future.

The 4-phase project is being conducted by a community branding firm at a total cost of roughly \$35,000. Funding for the first half of the project has been secured, and the WIN is now reaching out to local organizations to help fill the funding gap. We hope you will consider one of the levels below to bring this important Wyandot County community development project to completion:

Supporter Levels: \$2,500 “Champion”, \$1,000 “All Star”, \$500 “Professional”, \$50 “Booster”, or Lesser write-in amount “Cheerleader”. [Click Here for the funding supporter form.](#)



Ohio Economic Development News

New Water & Wastewater Infrastructure Grant Program

On July 30 Governor DeWine announced the launch of a new grant program that will invest hundreds of millions of dollars in the future of water infrastructure across the state. The Ohio Water and Wastewater Infrastructure Grant Program, which is part of Governor DeWine's initiative to strategically invest in Ohio's future, is open to public and non-public entities that operate water systems across the state, with emphasis placed on addressing the needs of economically disadvantaged communities.

The program will award approximately \$250 million to provide safe, reliable drinking water in areas that lack infrastructure, bring sewage treatment capacity to unsewered areas, and develop regional infrastructure to serve multiple communities. The Ohio General Assembly funded the grant program in House Bill 168, sponsored by State Representatives Mark Fraizer (R-Newark) and Mike Loychik (R-Bazetta), with money that was appropriated through the American Rescue Plan Act. Governor DeWine signed the bill into law in June.

Specifically, water and wastewater construction projects are eligible for up to \$5 million in grant funding, and infrastructure engineering design projects are eligible for up to \$250,000. Examples of water infrastructure constructions projects include, but are not limited to:

- Sewer/wastewater treatment plant improvements/expansion
- New/replacement sanitary sewer lines
- Excess sanitary sewer infiltration/inflow correction
- Improvements to public drinking water treatment facilities
- Drinking water line improvements or extensions
- Repair, replacement, and construction of drinking water storage towers

The Ohio Department of Development, with support from the Ohio Environmental Protection Agency, is administering the Ohio Water and Wastewater Infrastructure Grant Program.

The application, program guidelines, and a list of FAQ about the grant process are available at: InvestinginOhiosFuture.Ohio.gov.

Source: Office of Governor Mike Dewine. (2021 July 30). Governor DeWine Announces Launch of New Water and Wastewater Infrastructure Grant Program [Press release].



The audience overview shows a decrease in the overall number of website users and across all of the Google Analytics audience metrics. Summertime website traffic is normally lower than other times of the year.

Important items to note for the months of June & July:

- 1,092 total users
- 1,048 new users
- 00:00:52 avg. visit duration
- 1.46 pages viewed on average per visit
- 378 (35%) of users were from mobile devices

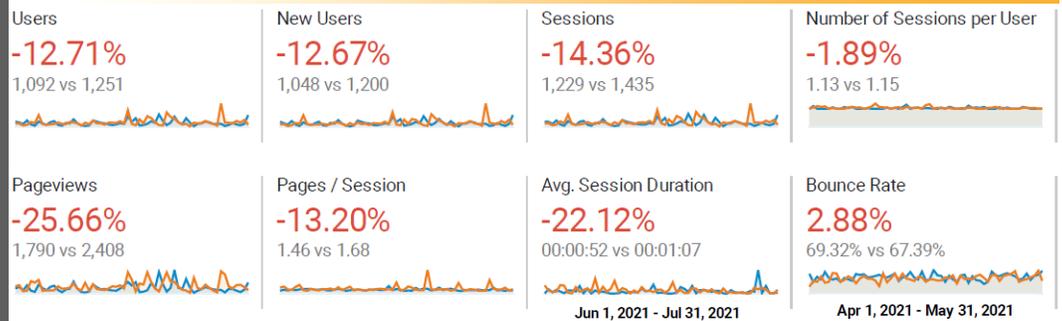
Top 10 cities where visits originated & percent of total:

1. Boardman - 9.50%
2. Upper Sandusky - 9.32%
3. Columbus - 6.27%
4. Batam - 6.27%
5. Cincinnati - 5.11%
6. Ashburn - 4.30%
7. Findlay - 3.41%
8. San Antonio - 2.69%
9. Cheyenne - 2.42%
10. Quincy - 1.79%

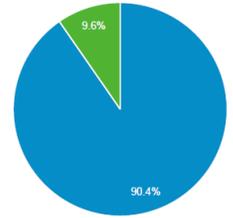
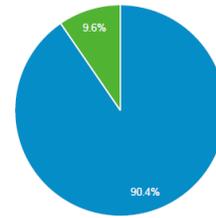
Monthly Comparison

The following is a representation of WCOED website statistics for the most recent months of June & July vs. April & May.

Audience Overview



■ New Visitor ■ Returning Visitor

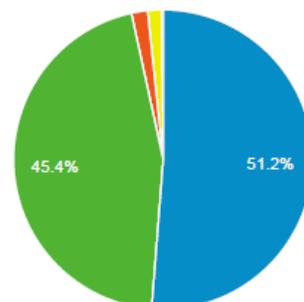
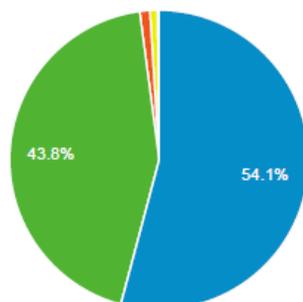


Acquisition Report

The means through which users accessed the website during the most recent two month period was nearly identical when compared to the two month period prior. A direct URL typed into a browser remained the most common.

Jun 1, 2021 - Jul 31, 2021

Apr 1, 2021 - May 31, 2021



■ Direct
■ Organic Search
■ Referral
■ Social
■ (Other)



Mission Statement

The WCOED was established to assist existing local businesses in economic development projects enabling them to remain profitable and competitive. In addition, we strategically research existing supply chains and regional industries to target and recruit new businesses development into the community. Ultimately, it is our intent to help improve the overall economic viability and quality of life in Wyandot County and the various municipalities located therein.

Special Thanks to our Supporting Members



Platinum Members:



and The Wyandot County Board of Commissioners

Gold Members:

Blanchard Valley Health System
Carey Exempted Village Schools
Charles Construction Services, Inc.
Continental Structural Plastics
CSI Construction Services Inc.
Custom Glass Solutions
First Citizens National Bank
Freedom Caregivers
Hempy Water

Kimmel Corporation
Kirbys Sand & Gravel
Marion Technical College
M.C. Diversified
Mohawk Local Schools
National Lime & Stone Company
North Central Electric Cooperative
One Energy, LLC
Premier Bank

Quest Federal Credit Union
Reineke Motors, Inc.
Roynon Electrical Products Co.
Schilling Propane Company
Sycamore Telephone Company
UIS Insurance & Investments
Upper Sandusky Schools
Upper United Development Corp.
WMS Marketing Services

Silver Members:

A-1 Printing
AEP Ohio
ACI Alvada Construction Co.
Edward Jones - Chris Daris
Fairhaven Community
Hancock-Wood Electric Coop.

Mid-Ohio Energy Cooperative, Inc.
Peterman Associates, Inc.
Pfeifer Hardware
Regina Vent Realty LLC
Roth Bacon Moon Attorneys, LLC
Union Home Mortgage

Village of Sycamore
Ward-Pahl CPA, LLC
Wyandot Chamber of Commerce
Wyandot County Skilled Nursing & Rehabilitation Center

Reciprocal & Ex-Officio Members:

Angeline School & Industries
Carey Area Chamber of Commerce
 Doug Frisch

Wyandot County Office of Economic Development

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